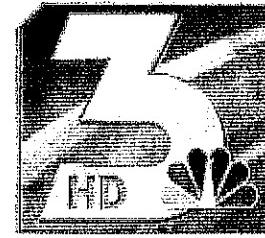


## ORDER



KSNS

Orders	Order / Rev:	107057	Primary AE:	Amy McCreary
	Alt Order #:	06856863	Sales Office:	BLPHI
	Product Desc:	Horsford/DCCC	Sales Region:	National
	Estimate:	1876		
	Flight Dates:	09/26/12 - 10/02/12		
	Original Date / Rev:	09/25/12 / 09/25/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	DCCC/ Horsford	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC02	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	7	\$5,500.00	\$4,675.00
10/01/12	10/02/12	8	\$4,675.00	\$3,973.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	7	\$5,500.00	\$4,675.00	0.00
October 2012	8	\$4,675.00	\$3,973.75	0.00
Totals	15	\$10,175.00	\$8,648.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$10,175.00
Market	100%	\$40,700.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$11,803.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$10,175.00
KTUD	1%	\$407.00
KVVU	15%	\$6,105.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$2,035.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/26/12	10/02/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	1	\$325.001	0.00	NM	1	\$325.00	

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
------------	----------	----------	------------	------	--------

Order / Rev: 107057  
Alt Order #: 06856863  
Flight Dates: 09/26/12 - 10/02/12

Advertiser: DCCC/ Horsford  
Product Desc: Horsford/DCCC  
Estimate: 1876

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/26/12	10/02/12	M-F	5-6a WakeUp w/Wagners		5-6a		:30	1	\$325.00	1	0.00	NM	1	\$325.00
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>								
Week: 09/26/12 10/02/12 MTWTF-- 1 \$325.00 0.00																
E 2	KSNV	09/26/12	09/28/12	M-F	6-7a WakeUp w/Wagners		6-7a		:30	2	\$650.00	1	0.00	NM	2	\$1,300.00
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>								
Week: 09/24/12 09/30/12 --WTF-- 2 \$650.00 0.00																
E 3	KSNV	10/01/12	10/01/12	Today Show		CM	658a-9am		:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/01/12 10/07/12 M----- 1 \$900.00 0.00																
E 4	KSNV	10/01/12	10/01/12	M-F Today Show II	3rd HOM		9-10a		:30	1	\$425.00	1	0.00	NM	1	\$425.00
TODAY SHOW II																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/01/12 10/07/12 M----- 1 \$425.00 0.00																
E 5	KSNV	09/26/12	10/01/12	Noon News		CM	12-1230pm		:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>								
Week: 09/26/12 10/02/12 M-WTF-- 1 \$425.00 0.00																
E 6	KSNV	09/26/12	10/01/12	The Agenda	1230pm	CM	1230-1p		:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 4: THE AGENDA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>								
Week: 09/26/12 10/02/12 M-WTF-- 1 \$325.00 0.00																
E 7	KSNV	09/26/12	10/01/12	Dr. Phil		CM	3-4p		:30	1	\$450.00	1	0.00	NM	1	\$450.00
DR. PHIL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>								
Week: 09/26/12 10/02/12 M-WTF-- 1 \$450.00 0.00																
E 8	KSNV	10/01/12	10/01/12	NEWS 3 at 4	(1 HOUR)CM		4-5pm		:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS 4 AT 430P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>								
Week: 10/01/12 10/07/12 M----- 1 \$725.00 0.00																
E 9	KSNV	09/26/12	09/28/12	M-F Early News		CM	5-630p		:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
EARLY NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>								
Week: 09/24/12 09/30/12 --WTF-- 1 \$1,000.00 0.00																
E 10	KSNV	09/26/12	09/28/12	M-F Jeopardy		CM	630-7pm		:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>								
Week: 09/24/12 09/30/12 --WTF-- 1 \$1,000.00 0.00																
E 11	KSNV	09/26/12	09/28/12	M-F Wheel		CM	7-730pm		:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WHEEL OF FORTUNE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>								
Week: 09/24/12 09/30/12 --WTF-- 1 \$1,000.00 0.00																
E 12	KSNV	09/26/12	09/28/12	Face to Face w/ Ralston	CM		730-758pm		:30	1	\$800.00	1	0.00	NM	1	\$800.00
FACE TO FACE W/ JON RALSTON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>								
Week: 09/24/12 09/30/12 --WTF-- 1 \$800.00 0.00																
E 13	KSNV	09/26/12	10/02/12		CM		11pm-1135pm		:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00

Order / Rev: 107057  
 Alt Order #: 06856863  
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: DCCC/ Horsford  
 Product Desc: Horsford/DCCC  
 Estimate: 1876

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven											
				M-F News 3 at Eleven											
<b>NEWS 3 NIGHTSIDE</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week:	09/26/12	10/02/12	MTWTF--		1	\$1,100.00	0.00						
E 14	KSNV	09/30/12	09/30/12	Sports Night in Las Vegas	AM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
<b>SPORTS NIGHT</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week:	09/24/12	09/30/12	-----S		1	\$400.00	0.00						
													Totals	15	\$10,175.00